



Community Planning Workshop Program

Program Overview
2026

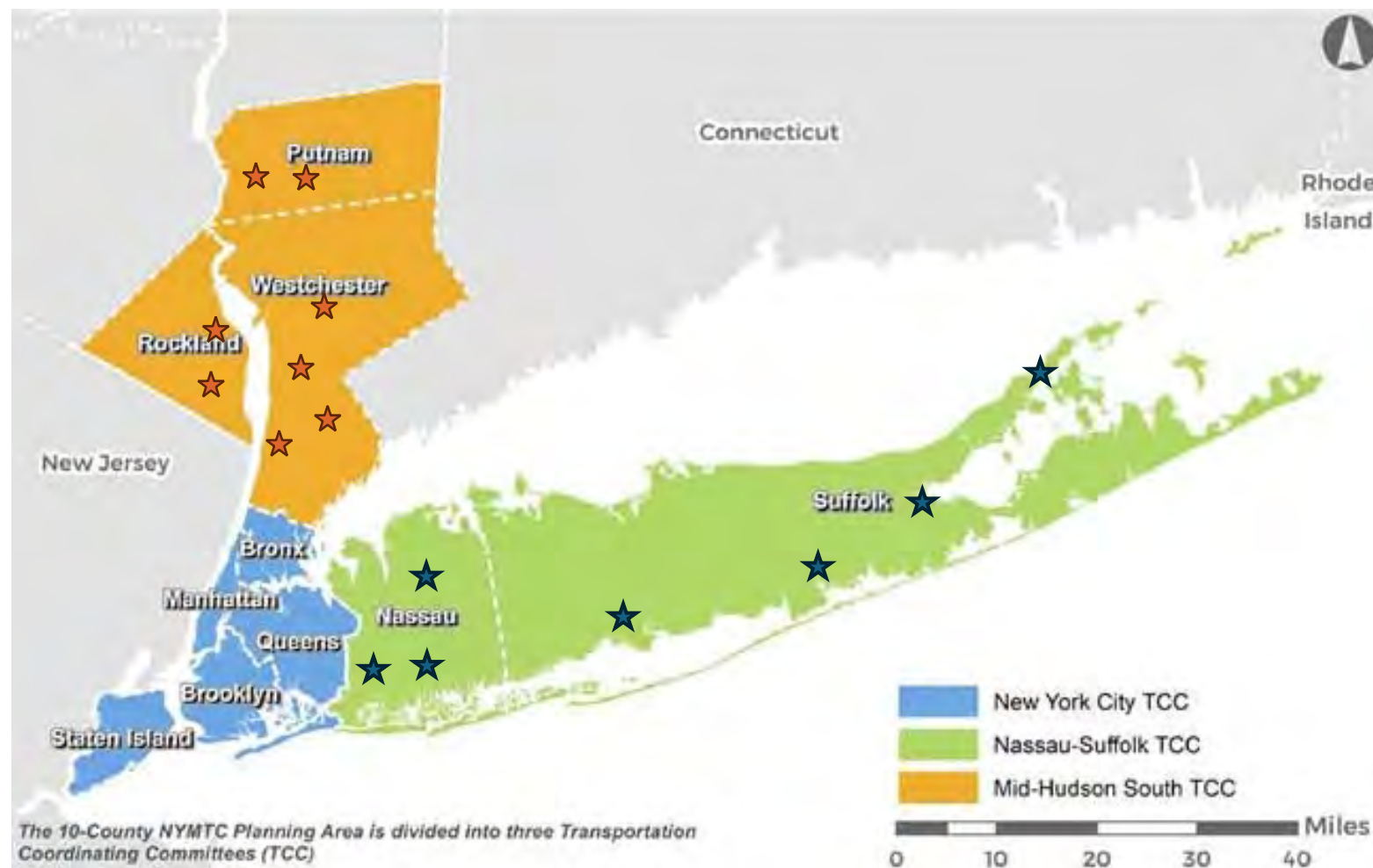


About Community Planning Workshop Program

- NYMTC's Community Planning Workshop Program benefited many local communities.
- Identify potential projects in community planning.
- Prepare planning reports that make project sponsors competitive for funding.



Connecting Communities, Creating Opportunities

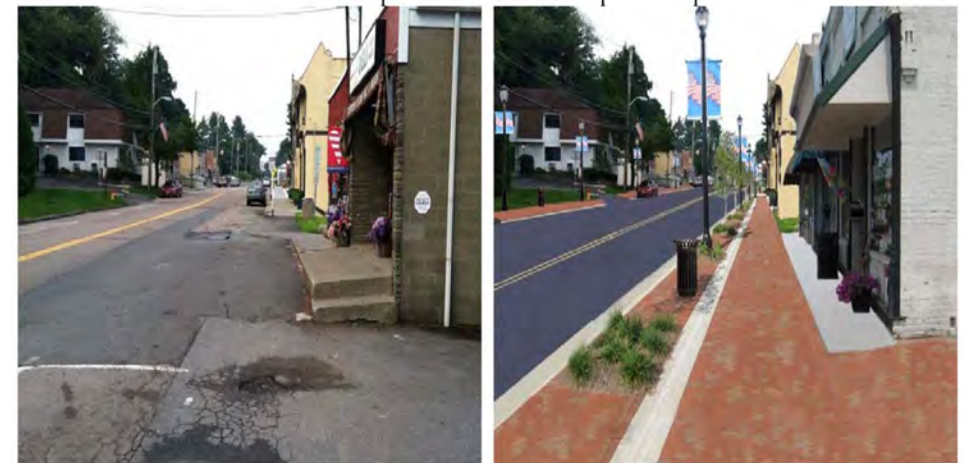


Project Topics and Areas of Improvement



Projects can cover a wide range of transportation and community planning topics.

- Downtown development
- Access to transit stations
- Safety improvements for pedestrians/bicycles
- Improvements to transportation connectivity
- Initiate Complete Streets Policies
- Parking Improvements
- Streetscape Improvements
- Other!



Elwood Avenue Streetscape Project (Existing Conditions & Proposed Project)



Three Components and Preparations

The CPWP is community-led. We want to hear directly from communities, especially those who have not always had their voices heard.

- Part 1: Understand Existing Conditions
- Part 2: Engage with the Community
- Part 3: Prepare report and recommendations
- The Rutgers/NYMTC team works with the local project liaisons to develop a scope that includes aspects of all three components. The scope of the work will reflect the project's stage – what is our entry point?



Part 1: Background and Existing Conditions



- Site visit to the project area/visual audit
- Develop a profile of the project area
 - Economic Profile (ArcGIS Business Analyst)
 - Travel Patterns and Behavior (ReplicaHQ)
 - Safety and Crash Data (CLEAR)
 - Vissim Traffic Modeling
- Review any relevant planning documents
- Where applicable, conduct additional context research as needed.



- [illegible]





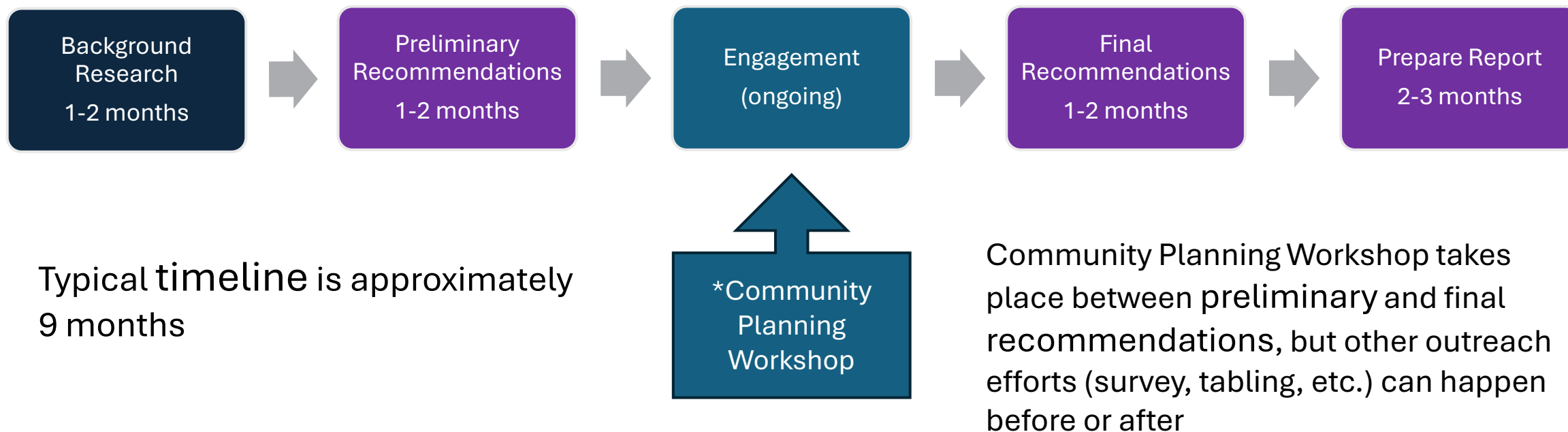
Part 3: Prepare Recommendations

- Draft corridor improvements and recommendations
 - Visual renderings of potential improvements
 - Site-specific recommendations
 - Strategic recommendations for the project area
- Preparation of Project Report
 - Compilation of research and engagement findings
 - Recommendations for improvements
 - Funding recommendation and next steps





Approximate schedule/timeline



Project Example – Cold Spring (Putnam Co.)



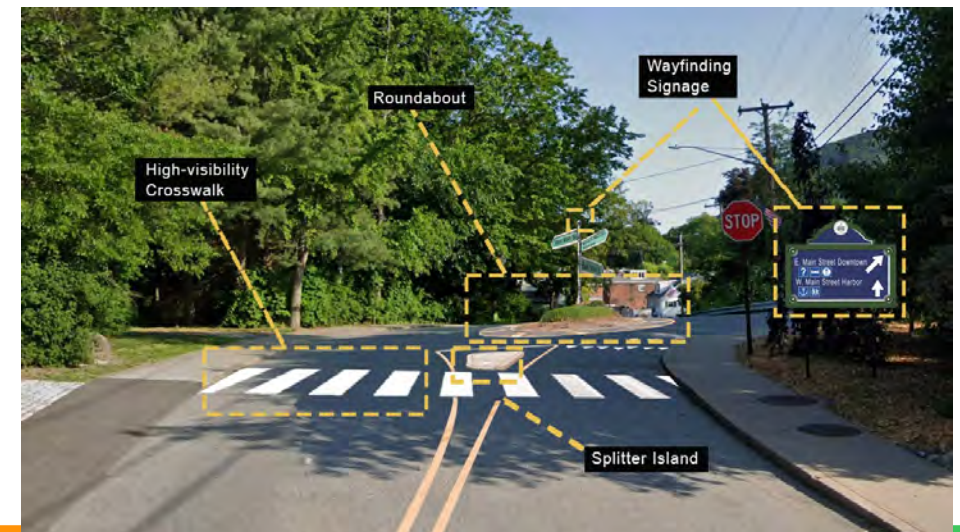
Project area: explored improvements to challenging intersections in the Village

Key problem: heavy traffic, pedestrian safety, especially during the peak tourist season

Focus on four key locations + trolley service

Project components:

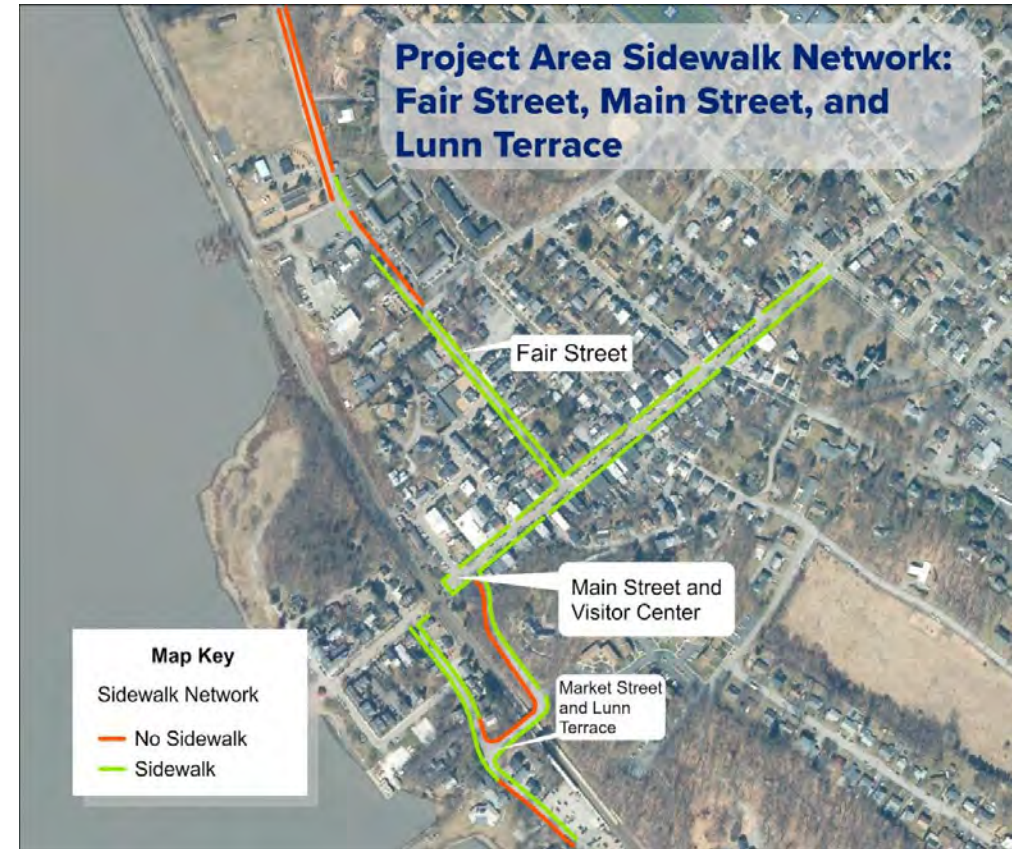
- Site visit
- Background analysis (Replica + CLEAR)
- **Presentations to the governing body**
- StoryMap and Community Survey
- Virtual Workshop
- Project Recommendations and Report
 - Renderings of improvements
 - Vissim “light”



Cold Spring – Village-wide Recommendations

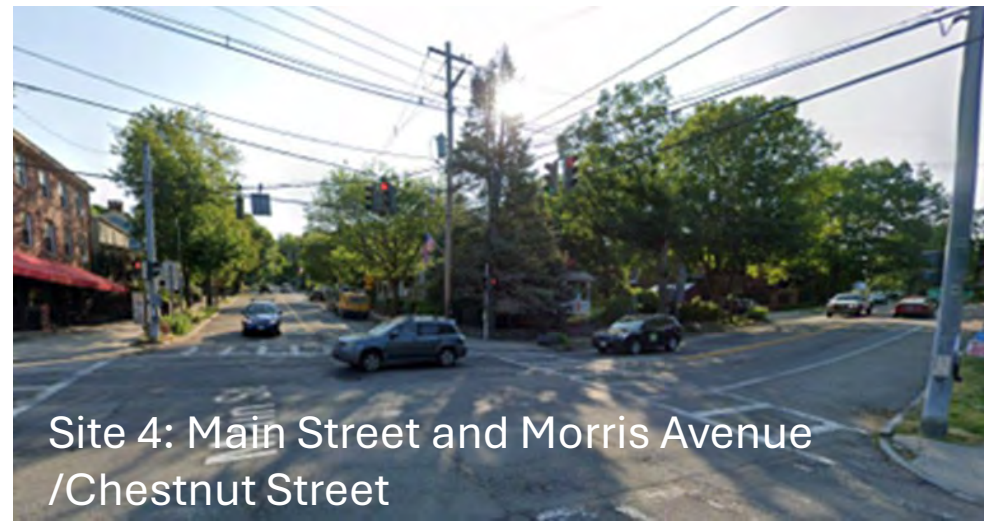


- Complete the Sidewalk Network
- Improve Wayfinding
- Conduct a Lighting Audit to Improve Pedestrian-scale Lighting
- Intersection Improvements and Traffic Calming





Site Specific – Key Locations



Site Specific Recommendations - Examples



Current



Proposed improvements for Main Street near the Visitors center

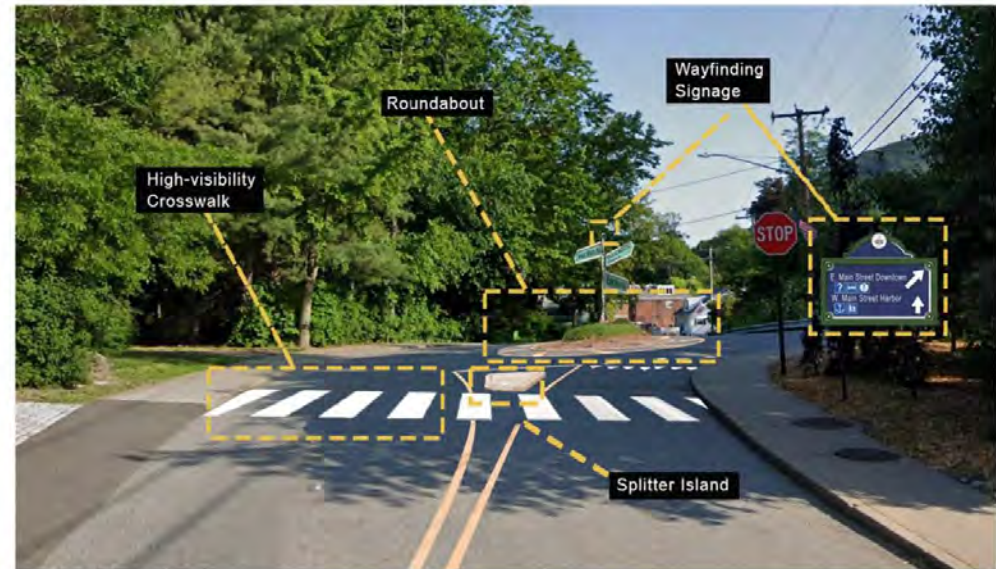


Proposed



Current

Proposed improvements for Lunn Terrace and Market Street Intersection



Proposed Improvements

Project Example – Pelham (Westchester Co.)

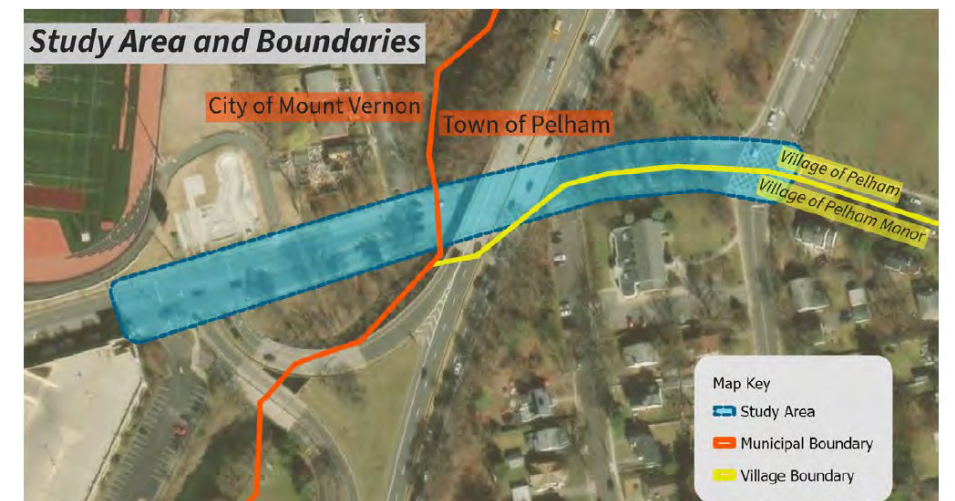
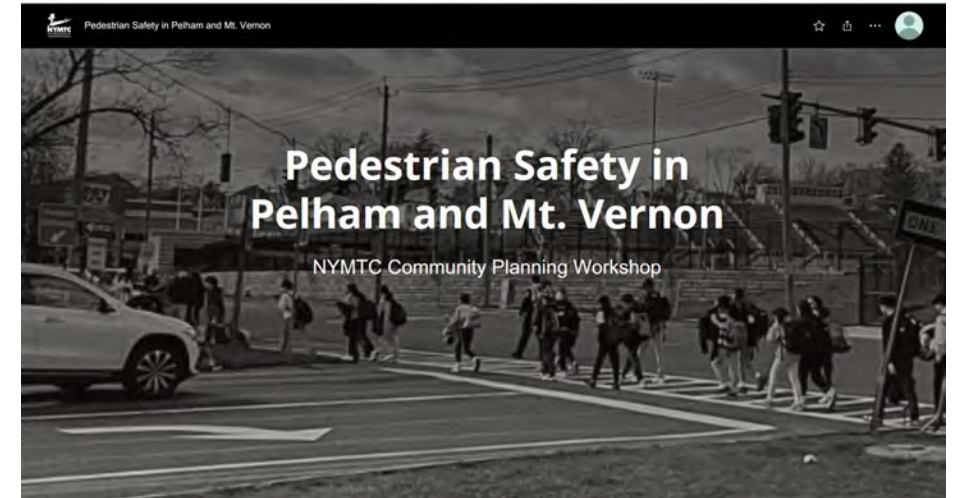


Project area: explored extremely dangerous corridor between school and sports field.

Key problem: pedestrian safety, primarily for high school and middle school students

Project components:

- Site visit
- Preliminary recommendations
- Vissim traffic simulation
- Establishment of Stakeholder Working Group
- Virtual Community Workshop – before survey
- StoryMap and Community Survey
 - Targeted outreach to student population
- Project Recommendations and Report



Goal: Reroute student pedestrian traffic



Pelham – Site Specific Recommendations





Outreach Video and Survey for Teens



***Moving
Forward***

Your Region, Connected

The Next Regional Transportation Plan for
NYC, Long Island, and the Lower Hudson Valley



Colonial Avenue and Wolfs Lane Intersection



Recommendation





Hutchinson River Parkway Underpass

Current Conditions



Recommendation



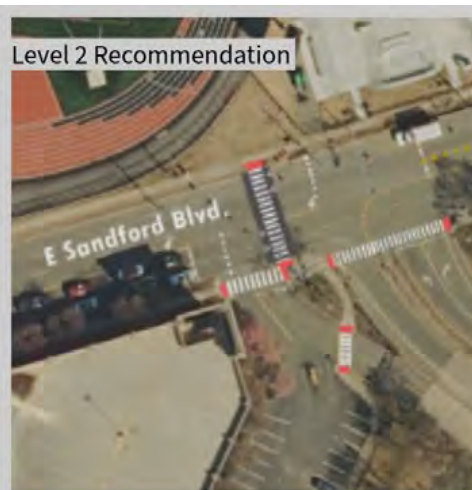
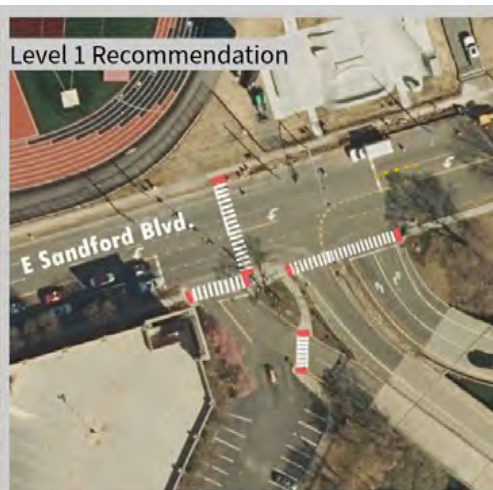
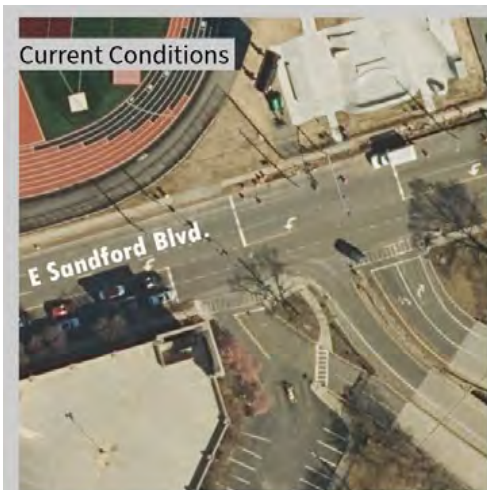
East Sandford Boulevard and Highland Avenue



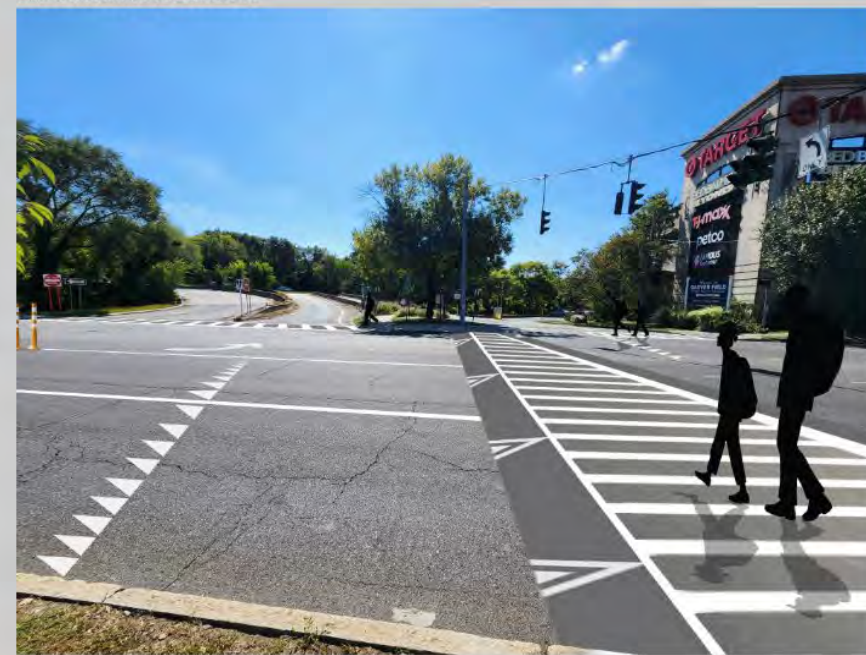
Recommendation



East Sandford Boulevard and Parkway Ramp/Glover Field Entrance



Recommendation





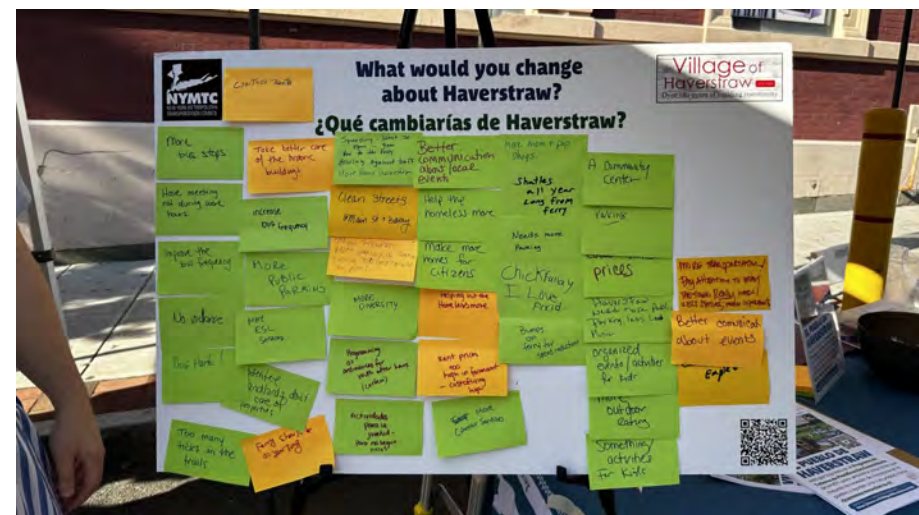
Project Example – Haverstraw (Rockland Co.)

Project area: Downtown Village of Haverstraw.

Key problem: Improve connectivity between the ferry area and the downtown business district.

Project components:

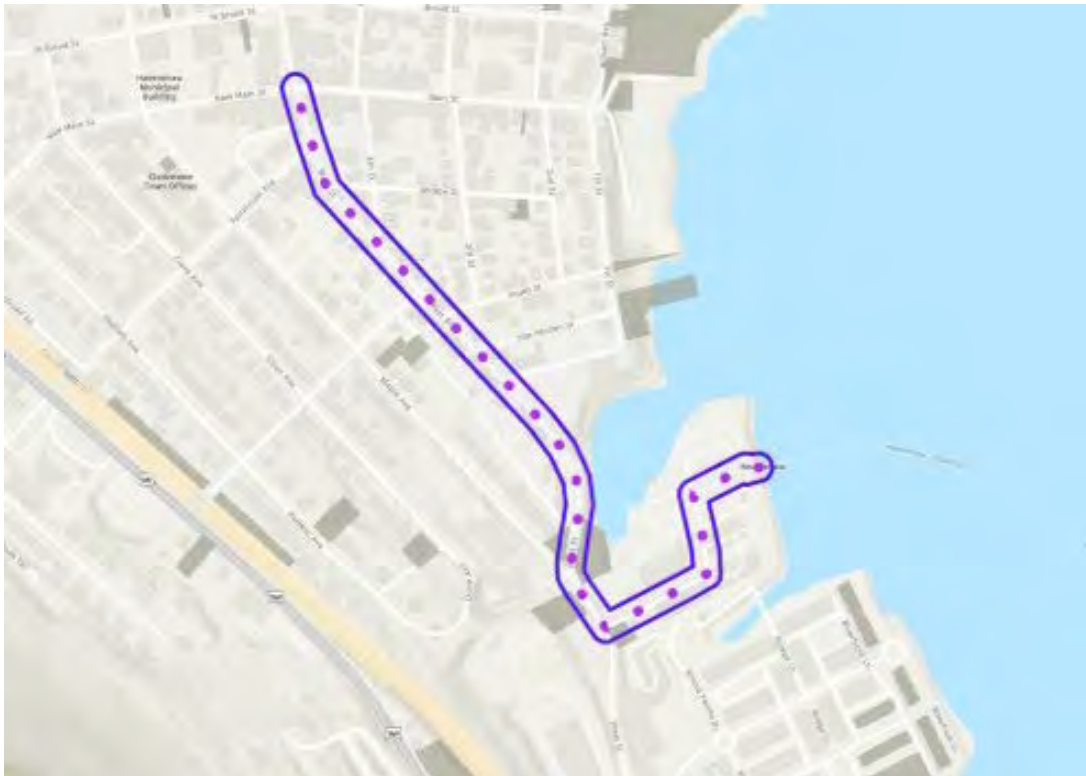
- Site visit
- **Tabling at community event**
- **Canvassing to local businesses**
- StoryMap and Community Survey
- **Path Analysis**
- Stakeholder Working Group
- **Community Open House and Walk Audit**
- Project Recommendations and Report (publication forthcoming)



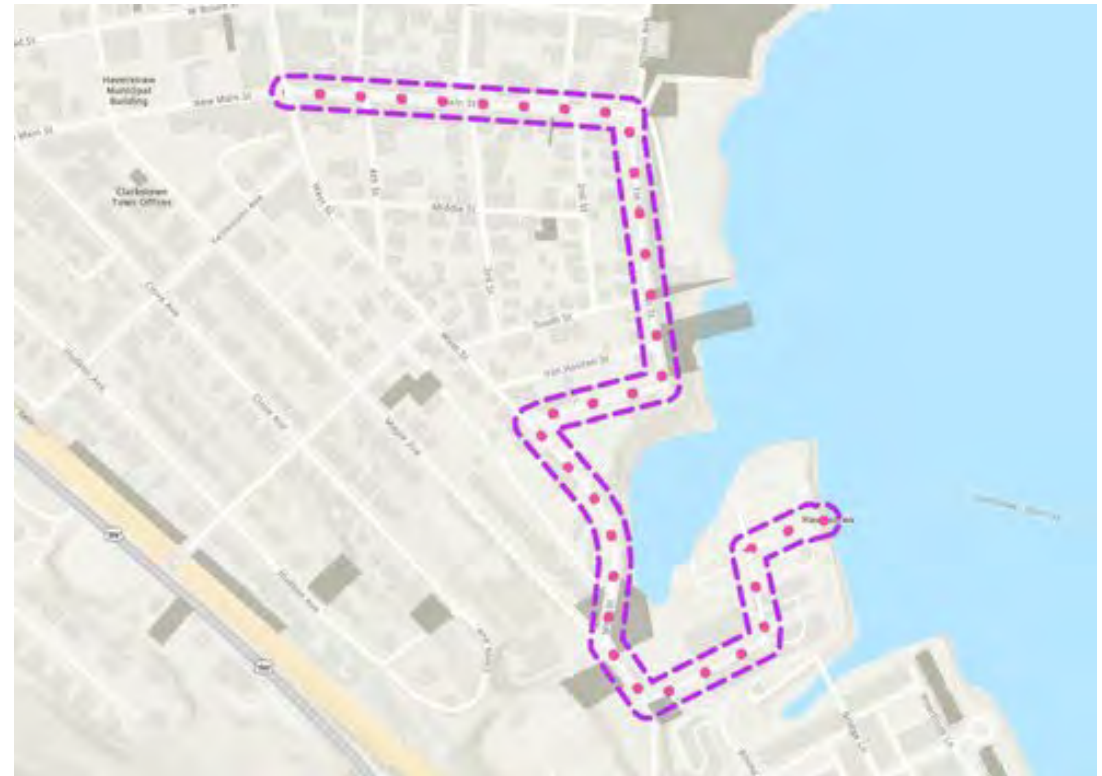


Path Analysis – Ferry to Downtown

Path 1



Path 2



Joint Community Open House



Overview of Recommendations - HavStraw



- Improve and activate shared-use paths across the Village
- Enhance key walking paths between Downtown and the Ferry
- Expand transportation options and promote multimodal travel
- Implement strategies that promote sustainable community-driven economic growth



Project Example – Lynbrook (Nassau Co.)

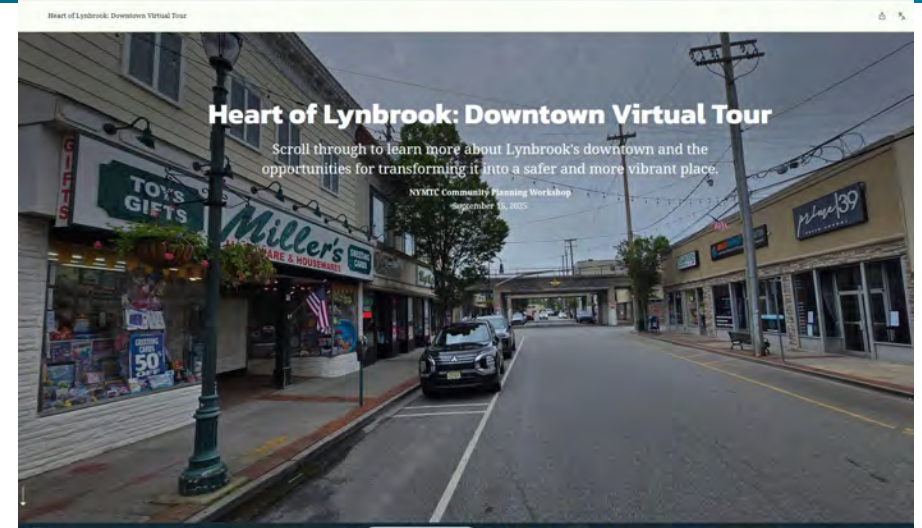


Project area: Downtown Village of Lynbrook

Key problem: Improve connectivity, placemaking, and economic vitality in the downtown business district.

Project components:

- Site visit
- StoryMap and Community Survey
- Canvassing to local businesses
- Octoberfest Event
- Stakeholder Engagement – MTA and Chamber of Commerce
- Virtual Community Planning Workshop
- Project Recommendations and Report (publication forthcoming)
 - Including landscape architecture



Lynbrook – Site Recommendations

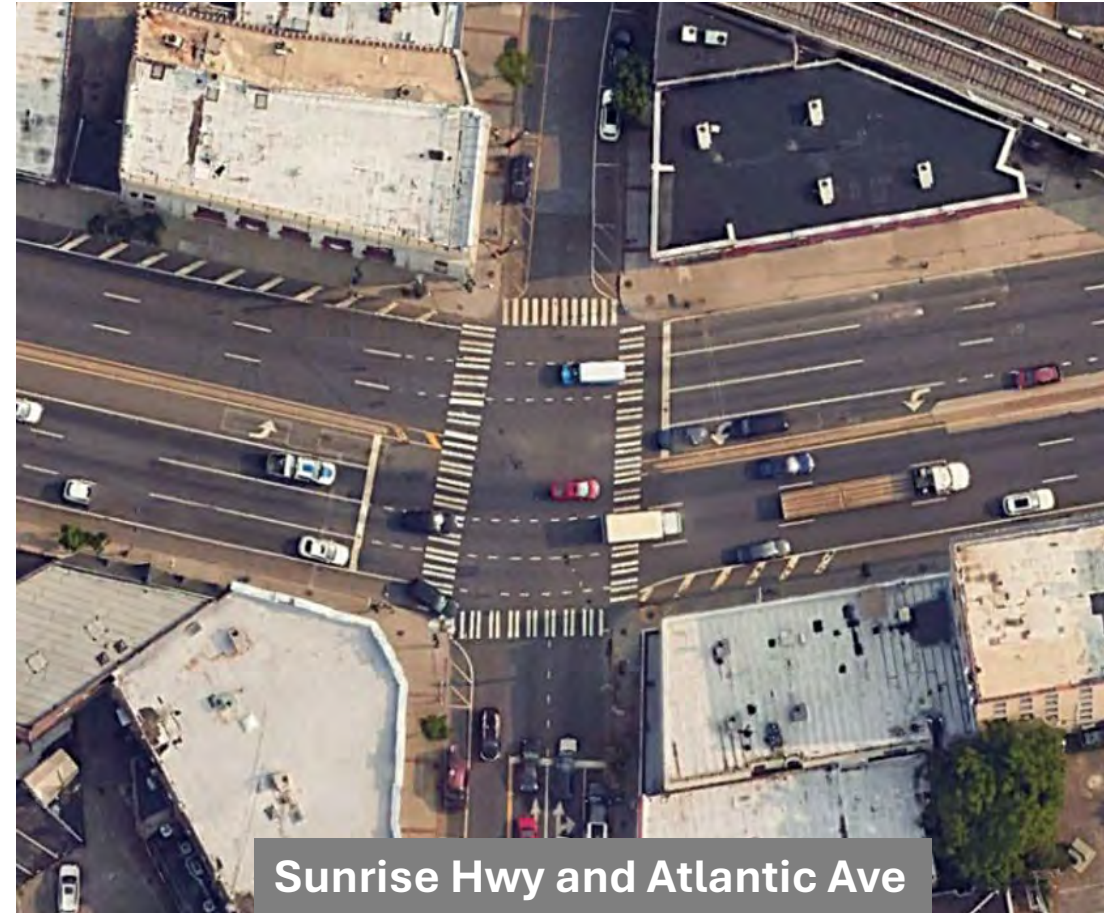


Placemaking sites

- PSEG Parcel on Broadway
- Ross Plaza
- Ryder Park
- Five Corners Plaza
- Atlantic Avenue
- Lynbrook Pedestrian Tunnel
- Stanchions and trestles at Saperstein Plaza



Gateway Intersections for the Downtown



Example: PSEG Parcel on Broadway



Current



Proposed Pocket Park



Example: Atlantic Avenue



Parklet Installation



Open Streets Activation



Stanchions and trestles at Saperstein Plaza



Draft - Downtown Revitalization Strategies



- Use Vacant Storefront Window for Temporary Art
- Encourage Pop-Up Shops and Other Temporary Uses
- Hire a Retail Consultant
- Hire a Municipal Business Liaison
- Establish a Business Improvement District

Worked with
the Chamber
of Commerce

The poster is for 'Marlborough Downtown Pop-Up Shops'. It features a central illustration of a small, blue, cube-shaped building with a large orange and black monarch butterfly on its side and the word 'Live' in orange script. The background is split into light blue and white sections. Text elements include: 'Marlborough Downtown' in a cursive font at the top; 'Pop-Up Shops' in large, bold, black letters; 'A ROTATING RETAIL MARKETPLACE' in a white box; 'RE-OPENING IN MAY!' in a blue box; 'GROW YOUR LOCAL SMALL BUSINESS' in a white box; 'Contact Ljaworek@marlboroughedc.com for vendor sign up!' in a blue box; '13 WEED STREET' in a brown box; 'SATURDAYS & SUNDAYS 10AM-3PM' in a brown box; a circular seal of the Town of Marlborough at the bottom left; and the 'MEDC' logo at the bottom right.

Marlborough Downtown
Pop-Up Shops
A ROTATING RETAIL MARKETPLACE
RE-OPENING IN MAY!
GROW YOUR LOCAL SMALL BUSINESS
Contact Ljaworek@marlboroughedc.com for vendor sign up!
13 WEED STREET
SATURDAYS & SUNDAYS 10AM-3PM
MEDC

Questions and Discussion

