



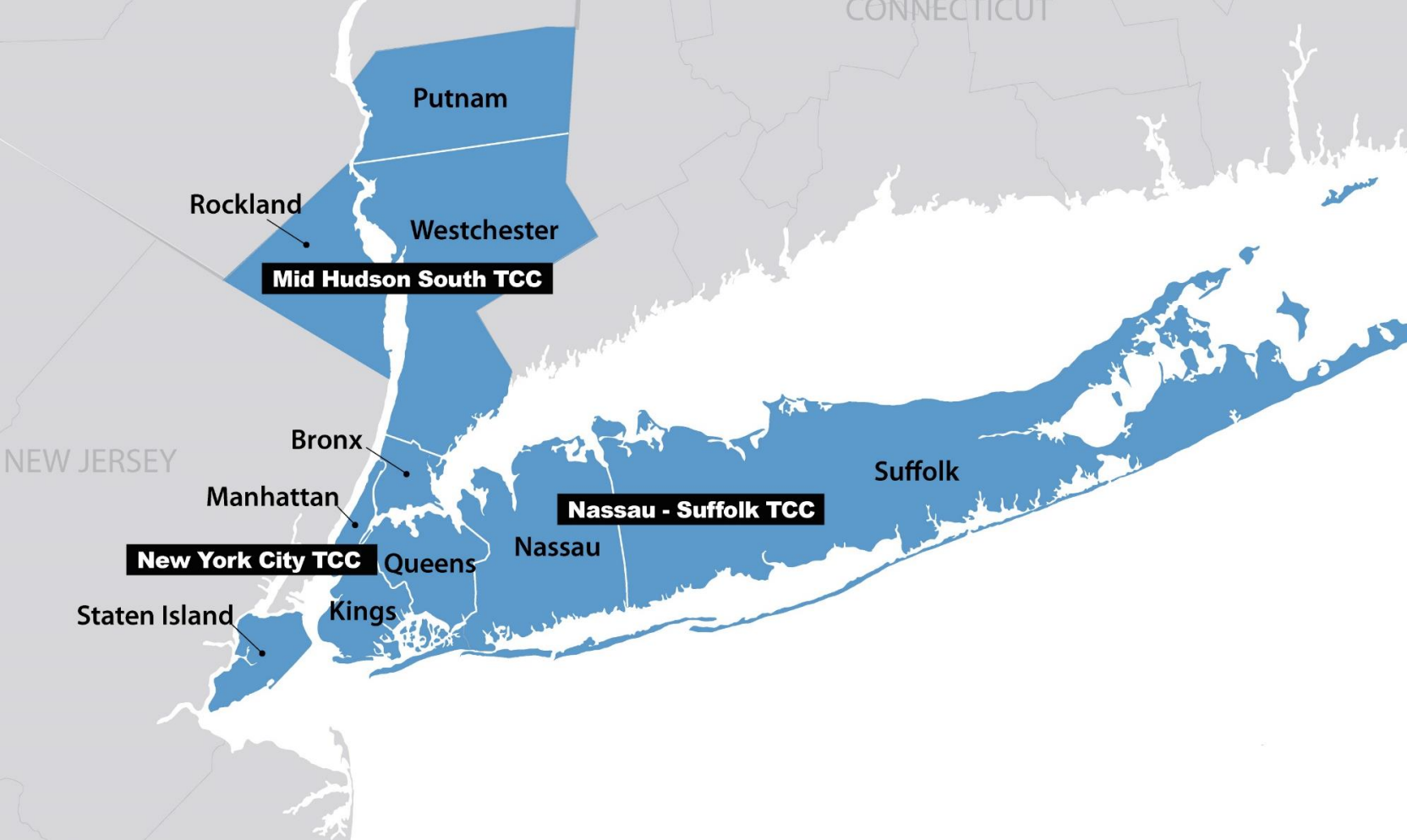
Shared Mobility Workshop

*Developing a Regional Planning
Vision for Shared Mobility*

Lower Hudson Valley Mobility Advisory Forum

**A PUBLIC FORUM ON BICYCLE SHARING AND
SHARED MOBILITY**

November 15, 2019



PLANNING AREA

NYMTC Membership



Advisory



Why is a Regional Planning Vision for Shared Mobility important right now?



Shared Mobility has developed and will continue to develop at a rapid pace



Municipalities, states and transportation agencies have often been caught off guard by these rapid developments



There needs to be greater awareness of the opportunities presented by the development of Shared Mobility



Integrated approaches are needed to plan for and manage Shared Mobility



Solving transportation problems and redefining needs with developing technologies is an important imperative



Shared Mobility isn't fully accommodated in the overall transportation planning process

What areas will this workshop explore?

01

Perceptions of Shared Mobility service and information gaps

02

Ideas and suggestions about future improvements and investments for Shared Mobility

03

Perceptions of the likely speed of future development and the profitability/sustainability of Shared Mobility services

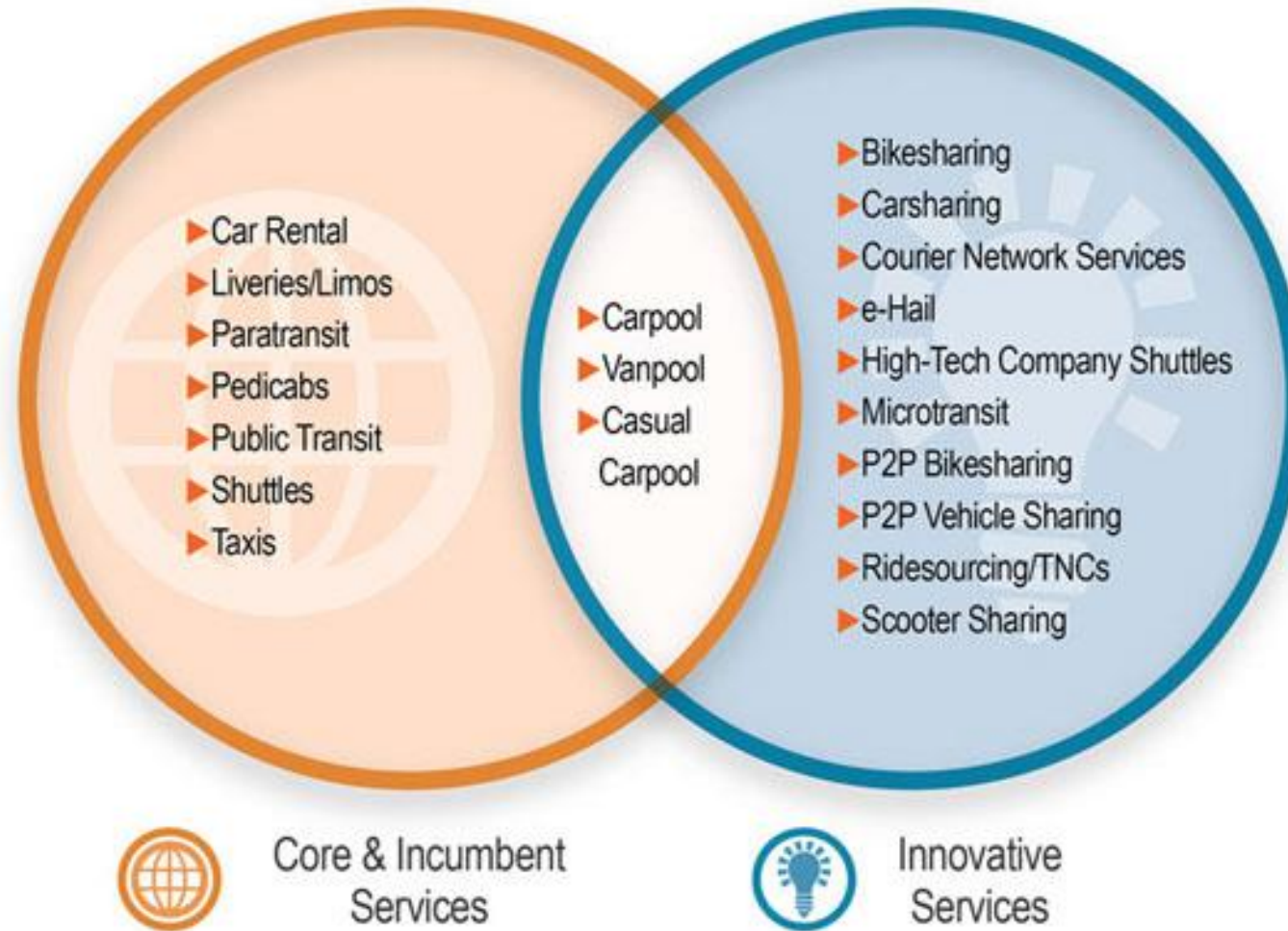
Exercise 1: What is Shared Mobility?

- What is *your* definition?
- What themes are emerging?

Some contextual definitions

- Shared Mobility - transportation services and resources that are shared among users, either concurrently or one after another. (Shared-Use Mobility Center)
- Mobility management is an approach to designing and delivering transportation services that starts and ends with the customer. (National Center for Mobility Management)
- Mobility-on-Demand (MOD) is an innovative, user-focused approach which leverages emerging mobility services, integrated transit networks and operations, real-time data, connected travelers, and cooperative ITS to allow for a more traveler-centric approach. (USDOT)
- Mobility-as-a-Service (MaaS) is the integration of various forms of transport services into a single mobility service accessible on demand. (MaaS Alliance)

SHARED MOBILITY SERVICE MODELS



Exercise 2: Issues Scan

- What are the issues you feel are currently critical to the future development of Shared Mobility?
- What themes are emerging?

A blue speech bubble graphic with a white border, containing the word 'RECAP' in white capital letters. The bubble has a tail pointing towards the bottom left.

RECAP

- Given what you've said so far . . .
 - What are the potential elements of a regional planning vision for Shared Mobility?
 - How quickly can we expect Shared Mobility to continue to develop?



Thank you for your
time and input!